



Diana Degan

Diana started her own company, Diana Degan & Associates, an integrated marketing communications company in September 2001 after working as an account director, manager and vice-president at many reputable marketing and communications firms. Diana has won 31 industry awards and The International Association of Business Communicators' Toronto Chapter (IABC) has recognized her as an Agency of the Year in 2008, 2009, 2010 and 2012. She was a speaker at the IABC World Conference in Chicago and has been asked to speak again this year in New York. She is an active volunteer, donating her time to teach public relations, marketing and advertising courses at the Guelph Business Enterprise Centre. She was one of the founding speakers with the Words on Women program which was designed to have women business leaders go into high schools to speak about their experiences as women and was a founding member of the Habitat for Humanity's first Women Build, acting as Chair of the Gala Committee that raised \$10,000 for the first build.

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